Federal State-Funded Educational Institution of Higher Education «Financial University under the Government of the Russian Federation» (Financial University)

Faculty «Higher School of Management»

Department of marketing

Practical Training Register

of educational practical training

(specify the type/ types of practical training)

student of year student group

(full name)

Major/concentration 38.03.02. Management

(code of major/concentration)

Program /major «Bachelor of Business Administration (ВВА)» (Marketing Management)

(name)

Moscow – 20 \_\_\_

Place of practical training OOO «»

(name of the institution/organization)

Practical training duration from «\_\_» \_\_\_\_\_\_\_ 20\_\_\_ to «\_\_» 20\_\_

(job title, full name of the practical training supervisor representing the institution/organization)

RECORD OF THE WORK COMPLETED

|  |  |  |  |
| --- | --- | --- | --- |
| Date | Department/Unit within the organization/institution | Summary of the student's work (including participation in project work as part of the internship, the name of the project) | The work completion mark  (complete/  incomplete) |
| 1 | 2 | 3 | 4 |
|  | Marketing Department | Mandatory instruction on labor protection, safety instructions, fire safety; familiarization with the internal regulations of LLC \_\_\_; study of the regulatory support of LLC \_\_\_. | complete/incomplete  (подпись руководителя практики) |
| Coordination of the individual assignment and work schedule (plan) with the head of the practice from LLC "\_\_\_" | complete/incomplete  (подпись руководителя практики) |
|  | Marketing Department | Introduction to the theoretical aspects of the marketing activities of LLC "\_\_\_". | complete/incomplete  (подпись руководителя практики) |
|  | Marketing Department | Familiarization with the specifics of interaction with customers. | complete/incomplete  (подпись руководителя практики) |
|  | Marketing Department | Familiarization with the main types of reports used to calculate the performance indicators of advertising campaigns of LLC \_\_\_. | complete/incomplete  (подпись руководителя практики) |
|  | Marketing Department | Familiarization with key electronic resources and software related to the marketing activities of \_\_\_ LLC | complete/incomplete  (подпись руководителя практики) |
|  | Marketing Department | Preparation of a practice report. | complete/incomplete  (подпись руководителя практики) |

The practical training supervisor

representing the organization

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

(name of the institution/organization) (signature) (full name)

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